

Fort Myers Broadcasting Company engaged in the following Outreach Efforts during the period covered in the report:

Activity Classification	Type of Activity	Brief Description
10	Anchors and Reporters in our Schools Skyline Elem - 2/23/07 St. Andrews - 3/6/07 Ft Myers HS - 4/24/07 Lehigh Elem - 5/18/07	<p>WINK-TV anchors and reports have made countless in-school visits to discuss all aspects of broadcasting. WINK talent educates classrooms of all ages on how TV works, what various jobs with a television station are available, and the educational steps required to work in TV as a career.</p>
10	WINK-TV Station Tours	<p>WINK-TV hosted over 36 school groups throughout the year visiting the station and learning about broadcasting. Addressing not only the technical workings of the station, these tours offer advice to students about careers in TV news, operations, management and the educational steps required to fulfil those career parths. WINK-TV prides itself on these exhaustive tours and the hands-on experience for students of all ages; grade school through high school, college groups, leadership groups, clubs and organizations.</p>
10	WINK-TV WeatherWise	<p>WINK-TV Meteorologists visit area school classrooms every week to demonstrate the science of weather and educate the students on the Meteorologist career.</p>
3	EEO - Hispanic Business Expo and Job Fair April 25, 2007	<p>Fort Myers Broadcasting actively participated as a major sponsor of the 2007 Southwest Hispanic Chamber of Commerce Business Expo and Job Fair. FMBC helped recruited job seekers by advertising the event for two and a half weeks before the event date. On April 25th, FMBC participated in the event with a booth, management personnel, and complete job recruitment material (lists of all current open positions available and info of department managers and contacts). Accepted applications throughout the day and educated the attendees about available jobs and opportunities.</p>
16	SW Florida Reading Festival March 17, 2007	<p>WINK-TV co-sponsored the Southwest Florida Reading Festival with the Lee County Education Foundation. WINK had a booth at the event for children to meet and ask questions of WINK Talent regarding their jobs in Broadcasting. There was also a mock-up of a news set with broadcast equipment allowing children to create a short anchor DVD.</p>
5	Internship - Broadcast Meteorologist	<p>WINK-TV hosted an intern from Florida State University from June through August, 2007. The internship program provided the student an excellent opportunity to study and learn the career of a Meteorologist.</p>
5	Internship - Minorities in Broadcasting Training	<p>WINK-TV is actively involved in an intern program that allows us to train reporters on a rotating basis, both on-air and off-air to prepare individuals for a career in broadcasting. In 2007, the first trainee was kept on for several additional months as a general assignment reporter and remains available for work on a freelance basis for the station.</p>